



Name Our Giraffe Campaign - Official Terms and Conditions

Campaign Period: March 1, 2026 through April 18, 2026

Sponsor: Fossil Rim Wildlife Center, 2155 County Road 2008, Glen Rose, Texas 76043

1. CAMPAIGN OVERVIEW

The "Name Our Giraffe" campaign invites the public to submit name suggestions for a male giraffe calf born December 4, 2025 at Fossil Rim Wildlife Center. This is a charitable fundraising campaign where participants make donations to support Fossil Rim's conservation mission and submit name suggestions for consideration.

2. ELIGIBILITY

Who Can Participate

- The campaign is open to individuals aged 18 years or older
- Participants under 18 may participate with parental or legal guardian consent and supervision
- Open to U.S. residents only
- Employees, board members, and immediate family members of Fossil Rim Wildlife Center are eligible to participate but are not eligible to win the Winner Recognition Package

Who Cannot Participate

- Organizations, businesses, or groups may participate but must designate one individual as the official participant
- Participants using automated systems, bots, or scripts to submit multiple entries are prohibited and will be disqualified

3. HOW TO PARTICIPATE

Submission Phase (March 1-31, 2026)

To Submit a Name:

1. Visit fossilrim.org/nameourgiraffe
2. Make a minimum donation of \$15.00 USD
3. Complete the submission form including:
 - Your full name
 - Email address
 - Phone number (optional)
 - Your proposed name for the giraffe
 - Optional explanation: "Why this name?" (200 characters maximum)



4. Complete payment processing
5. Receive email confirmation of your submission

Multiple Submissions:

- Participants may submit unlimited names
- Each name submission requires a separate \$15.00 minimum donation
- Each submission is evaluated independently on its merit

Donation Amounts:

- Minimum donation: \$15.00 per name submission
- Participants may donate more than \$15.00 per submission
- Donation amounts do NOT influence selection - all names are evaluated equally on merit regardless of donation size

Payment Methods:

- Credit card, debit card, or other payment methods as available on the donation platform
- All donations are processed securely through Fossil Rim's payment processor
- All sales are final - donations are non-refundable

Submission Deadline:

- All submissions must be received by 11:59 PM Central Time on March 31, 2026
- Submissions received after this deadline will not be considered
- Technical difficulties are not grounds for deadline extension
- Participants are responsible for submitting entries with sufficient time before deadline

4. NAME REQUIREMENTS & RESTRICTIONS

Acceptable Names

- Names must be family-friendly and appropriate for all ages
- Names must be under 25 characters in length
- Names may be based on nature, geography, personality traits, heritage, conservation themes, or personal significance
- Names may honor individuals (living or deceased)
- Names in languages other than English are acceptable if easily pronounceable by English speakers
- Names may be creative, invented, or traditional



Prohibited Names

Fossil Rim reserves the right to reject any name that:

- Contains profanity, vulgarity, or obscenity
- Is offensive, discriminatory, or hateful toward any individual or group
- References illegal activities or controlled substances
- Contains explicit sexual content
- Promotes violence, harm, or dangerous behavior
- Infringes on intellectual property rights or trademarks of others
- Contains commercial brand names or political slogans
- Promotes commercial products, services, or brands (except names honoring businesses making the donation)
- Is excessively long (over 25 characters) or impossible to pronounce
- Conflicts with existing animal names currently in use at Fossil Rim
- Otherwise violates community standards or Fossil Rim's mission and values

Name Review Process

- All submitted names will be screened by Fossil Rim staff for appropriateness
- Inappropriate names will be removed without notification
- Fossil Rim's determination of appropriateness is final and not subject to appeal
- If a submitted name is rejected, the donation remains non-refundable

5. SELECTION PROCESS

Phase 1: Staff Screening (April 1-2, 2026)

- Fossil Rim staff will review all submitted names
- Duplicate names will be consolidated (first submission retained)
- Inappropriate names will be removed
- An approved pool of unique, appropriate names will be created

Phase 2: Committee Evaluation (April 3-8, 2026)

A Selection Committee consisting of Fossil Rim's giraffe care team will evaluate each approved name based on the following criteria:

Evaluation Criteria (1-5 points each):



1. **Meaning/Story (1-5 points):** Does the name have significance, special meaning, or a compelling story? Does it connect to conservation, giraffes, Texas, or personal significance?
2. **Personality Fit (1-5 points):** Does the name suit this specific giraffe calf's temperament, physical characteristics, and personality? Will it age well as he grows?
3. **Pronounceability (1-5 points):** Can staff, volunteers, and guests easily pronounce and remember the name? Is it accessible to diverse audiences?
4. **Uniqueness (1-5 points):** Is the name distinctive and memorable? Does it differentiate this giraffe from others at Fossil Rim and elsewhere?

Scoring Process:

- Each committee member scores independently
- Scores are averaged across all committee members
- Maximum possible score: 20 points
- Top scoring names are identified
- Committee convenes to discuss and select final Top 5 names
- Selection balances scores with name diversity (variety of themes/styles)

Important Notes:

- Donation amount does NOT influence scoring or selection
- A \$15 donation has the same chance as any larger donation
- Selection is based purely on merit of the name itself
- Committee decisions are final and not subject to appeal

Phase 3: Public Voting (April 9-16, 2026)

Top 5 Announcement:

- Top 5 finalist names will be announced on April 9, 2026
- Each finalist will be featured with:
 - The proposed name
 - Submitter's first name and city
 - Submitter's explanation (if provided)

Voting Mechanics:

- Public voting opens April 9, 2026
- Public voting closes April 16, 2026 at 11:59 PM Central Time



- Voting is FREE and open to anyone
- One vote per email address for the entire voting period
- Email verification required to vote
- Real-time or periodic vote counts may be displayed publicly at Fossil Rim's discretion

Voting Rules:

- Automated voting, bots, or scripts are prohibited
- Vote manipulation or fraud attempts will result in disqualification
- Fossil Rim reserves the right to investigate suspicious voting patterns
- Social media rallying and encouraging others to vote is permitted and encouraged
- Vote buying, vote trading, or other vote-for-compensation schemes are prohibited

Phase 4: Winner Announcement (April 18, 2026)

- The name receiving the most votes during the voting period will be declared the winner
- Winner will be notified privately by phone/email
- Public announcement will be made on April 18, 2026
- In the event of a tie, the Selection Committee will make the final determination

6. WINNER RECOGNITION PACKAGE

The person who submitted the winning name will receive:

Included in Winner Package:

- 1. Personalized Certificate**
 - Professional photograph of the named giraffe
 - Winner's name and naming date
 - Suitable for framing
- 2. Safari Tour**
 - 90-minute behind-the-scenes experience
 - Winner plus up to 3 guests (4 people total)
 - Giraffe handfeeding experience
 - Learn about daily animal care routines
 - Exclusive photo opportunities
 - Must be scheduled within 6 months of announcement



- Subject to availability and scheduling coordination
- Non-transferable

3. **Public Recognition**

- Recognition on Fossil Rim website
- Recognition on Fossil Rim social media platforms
- Inclusion in campaign-related press releases and media coverage
- Winner's first name and city shared publicly

Winner Requirements:

- Winner must respond to notification within 5 days or runner-up will be selected
- Winner must provide valid contact information for fulfillment
- Winner is responsible for transportation to and from Fossil Rim for keeper tour
- Winner must sign liability waiver for keeper tour experience
- Winner may decline some recognition elements but acceptance of package constitutes agreement to primary recognition elements

Winner Publicity Rights:

- By accepting the Winner Recognition Package, winner grants Fossil Rim the right to use their name, city, photograph, and submitted story for promotional and marketing purposes
- Winner may decline to participate in media interviews or additional publicity beyond the basic recognition included in the package
- Fossil Rim will not share winner's full address or phone number publicly without explicit permission

7. TOP 5 FINALISTS RECOGNITION

The four finalists whose names were not selected as the winner will each receive:

1. **Social Media Recognition**

- Recognition posts during voting period and after winner announcement

2. **Complimentary Self-Drive Admission**

- Admit 2 guests for self-drive admission
- Valid through December 31, 2026
- Can visit to meet the named giraffe

3. **Personal Thank You Letter**



- From Fossil Rim Wildlife Center
- Acknowledging creativity and participation

8. CHARITABLE DONATION TERMS

Tax Deductibility

- Fossil Rim Wildlife Center is a 501(c)(3) nonprofit organization
- Donations are tax-deductible to the extent allowed by law
- Winners should consult their tax advisors regarding deductibility of the value of any prizes or benefits received
- Official donation receipts will be provided for all contributions
- The fair market value of any goods or services received (such as the keeper tour) may reduce the tax-deductible portion of the donation

Non-Refundable Donations

- All donations are final and non-refundable
- Donations are non-refundable even if:
 - Your submitted name is not selected
 - Your submitted name is deemed inappropriate and removed
 - You change your mind about your submission
 - Technical difficulties prevent your submission from being received
 - You are unable to participate in winner benefits if selected

Use of Funds

- All donations support Fossil Rim Wildlife Center's general operations and conservation mission
- Funds may be used for, but are not limited to:
 - Animal care and veterinary services
 - Habitat maintenance and improvements
 - Conservation breeding programs
 - Educational programming
 - Species preservation initiatives
 - General operating expenses

9. INTELLECTUAL PROPERTY



Name Ownership

- By submitting a name, you confirm that:
 - The name is your original idea or is in the public domain
 - The name does not infringe on any copyright, trademark, or intellectual property rights of others
 - You have the right to submit the name for this purpose

Rights Granted to Fossil Rim

- By submitting a name, you grant Fossil Rim Wildlife Center a perpetual, worldwide, royalty-free license to use the submitted name for the male giraffe calf born December 4, 2025
- This includes the right to use the name on signage, marketing materials, merchandise, publications, and any other purpose related to the named giraffe
- You retain no ownership rights to the name once submitted
- The winning name becomes the giraffe's official name at Fossil Rim. While we will make every effort to ensure the name continues if he is transferred to another facility, the receiving facility has final authority over naming decisions.

Submitted Stories and Explanations

- By submitting your "Why this name?" explanation, you grant Fossil Rim the right to publish and share your story in campaign materials, social media, website content, and promotional materials
- Fossil Rim may edit submissions for length, clarity, or appropriateness while maintaining the original intent

10. LIABILITY & DISCLAIMERS

No Guarantee of Outcome

- Participation does not guarantee that your submitted name will be selected as a finalist or winner
- Fossil Rim makes no representations about the likelihood of any particular name being selected

Campaign Changes

Fossil Rim reserves the right to:

- Modify campaign rules, timeline, or procedures if necessary
- Cancel or suspend the campaign due to unforeseen circumstances
- Extend or shorten submission or voting periods
- Change selection criteria or process



- Substitute prizes of equal or greater value
- Disqualify participants who violate these terms

Technical Issues

- Fossil Rim is not responsible for:
 - Lost, late, misdirected, or incomplete submissions
 - Technical failures of any kind (website, payment processing, email delivery)
 - Unauthorized human intervention
 - Printing or typographical errors in campaign materials
 - Internet connection issues
 - Computer, phone, or browser malfunctions

Prize Limitations

- Winner Recognition Package is non-transferable
- No cash substitution or alternative prizes available
- Fossil Rim is not responsible for winner's inability to accept or use prizes
- Unclaimed prizes will not be awarded
- Winner is responsible for any additional costs not specified (travel, lodging, meals)

Animal Welfare

- The giraffe calf's welfare is Fossil Rim's top priority
- Winner tour experiences are subject to:
 - Animal care team approval
 - Giraffe's health and behavioral status
 - Weather conditions
 - Facility operating procedures
- Fossil Rim may reschedule or modify winner experiences as needed for animal welfare
- Close contact with giraffe is not guaranteed and is at the discretion of animal care staff

Release of Liability

By participating, you agree to:



- Release and hold harmless Fossil Rim Wildlife Center, its employees, board members, volunteers, and agents from any claims, damages, or liability arising from campaign participation or prize acceptance
- Assume all risk of injury or property damage related to prize acceptance and use
- Comply with all applicable laws and regulations

Indemnification

You agree to indemnify and hold Fossil Rim harmless from any claims by third parties arising from:

- Your submitted name infringing on intellectual property rights
- Your violation of these Official Terms and Conditions
- Your misrepresentation of information

11. PRIVACY & DATA USE

Information Collection

Fossil Rim collects the following information from participants:

- Name (first and last)
- Email address
- Phone number (optional)
- Mailing address (for prize fulfillment if winner)
- Submitted name and explanation
- Donation amount and payment information (processed securely)

How Information Is Used

Your information will be used to:

- Process your donation
- Communicate about your submission
- Contact finalists and winner
- Deliver recognition and prizes
- Send campaign updates
- Add you to Fossil Rim's general mailing list (you may opt out at any time)
- Comply with tax reporting requirements

Information Sharing



- Fossil Rim will NOT sell or rent your personal information to third parties
- Publicly shared information is limited to:
 - Finalist/winner first name and city
 - Submitted name and explanation (if finalist)
 - With your permission: photograph, additional biographical information
- Full contact information is kept confidential unless required by law

Data Security

- Fossil Rim uses industry-standard security measures to protect your information
- Payment processing is handled by third-party secure payment processors
- No credit card information is stored on Fossil Rim servers

Your Rights

You have the right to:

- Access your personal information
- Request correction of inaccurate information
- Opt out of future communications (donation receipt and campaign updates will still be sent)
- Request deletion of your information (subject to legal retention requirements)

12. DISPUTE RESOLUTION

Governing Law

These Official Terms and Conditions are governed by the laws of the State of Texas, United States, without regard to conflict of law principles.

Jurisdiction

Any disputes arising from this campaign shall be resolved in the state or federal courts located in Somervell County, Texas. By participating, you consent to the jurisdiction of these courts.

Arbitration

Participants agree that any disputes will be resolved through binding arbitration rather than in court, except where prohibited by law. Arbitration shall be conducted in accordance with the American Arbitration Association rules.

Limitation of Liability

Fossil Rim's total liability for any claims related to this campaign shall not exceed the amount of the participant's donation.

Class Action Waiver



Participants agree to bring claims only in their individual capacity and not as part of any class action, collective action, or representative proceeding.

13. INTERPRETATION & ENFORCEMENT

Official Terms and Conditions Interpretation

- These Official Terms and Conditions constitute the entire agreement between participants and Fossil Rim regarding this campaign
- Fossil Rim's interpretation of these terms is final
- Fossil Rim reserves the right to disqualify any participant who violates these terms or acts in an unsportsmanlike or disruptive manner

Severability

If any provision of these Official Terms and Conditions is found to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.

Waiver

Fossil Rim's failure to enforce any provision of these Official Terms and Conditions shall not constitute a waiver of that provision.

14. ADDITIONAL TERMS

Force Majeure

Fossil Rim is not responsible for campaign delays, modifications, or cancellations due to circumstances beyond its control, including but not limited to:

- Natural disasters
- Public health emergencies
- Government orders or restrictions
- Labor disputes
- Facility emergencies
- Acts of God

Final Name Authority

- Fossil Rim retains ultimate authority over the giraffe's official name
- In extraordinary circumstances, Fossil Rim may decline to use the winning name and select an alternate
- Such circumstances might include: discovery of previously unknown offensive meanings, trademark conflicts, or significant changes in the giraffe's circumstances
- If this occurs, the winner still receives the full Winner Recognition Package



Name Duration

- The selected name becomes the giraffe's permanent name for his lifetime at Fossil Rim
- The name may appear in scientific records, breeding databases, and historical archives
- While Fossil Rim will make every effort to ensure the name continues if the giraffe is transferred to another facility, the receiving facility has final authority over naming decisions

15. QUESTIONS & CONTACT

For questions about these Official Terms and Conditions or the Name Our Giraffe campaign, please contact:

Fossil Rim Wildlife Center

Attn: Name Our Giraffe Campaign
2155 County Road 2008
Glen Rose, Texas 76043

Email: marketing@fossilrim.org

Phone: 254-898-4204

Website: fossilrim.org/nameourgiraffe

Office Hours: Monday-Friday, 8:00 AM - 5:00 PM Central Time

16. WINNER NOTIFICATION

How Winner Will Be Notified

- Winner will be contacted by phone and/or email on April 18, 2026
- Winner must respond within 5 days of notification
- If winner does not respond within 5 days, the runner-up (second-place vote recipient) will be selected
- Winner must provide required information for prize fulfillment within 7 days

Winner Announcement

- Winner will be publicly announced on April 18, 2026
- Announcement will be made via:
 - Fossil Rim website
 - Social media (all platforms)
 - Email to all campaign participants
 - Press release to media outlets

Winner Verification

- Winner may be required to sign an affidavit of eligibility and liability release



- Winner may be required to provide proof of identity
- Winner may be required to complete IRS Form W-9 for tax reporting if prize value exceeds \$600

OFFICIAL TERMS AND CONDITIONS ACKNOWLEDGMENT

By participating in the Name Our Giraffe campaign, you acknowledge that:

- ✓ You have read, understood, and agree to these Official Terms and Conditions
- ✓ You meet all eligibility requirements
- ✓ You understand that donations are non-refundable
- ✓ You grant Fossil Rim the rights specified in these terms
- ✓ You release Fossil Rim from liability as specified
- ✓ You consent to the use of your information as described
- ✓ You understand selection is based on merit, not donation amount
- ✓ You agree to be bound by Fossil Rim's decisions, which are final

These Official Terms and Conditions were last updated: February 25, 2026

Campaign Sponsor:

Fossil Rim Wildlife Center
501(c)(3) Tax-Exempt Organization

CAMPAIGN TIMELINE SUMMARY

Date	Activity
March 1, 2026	Submission period opens
March 31, 2026 11:59 PM CT	Submission deadline
April 1-8, 2026	Internal selection process
April 9, 2026	Top 5 finalists announced; voting opens
April 16, 2026 11:59 PM CT	Voting closes
April 18, 2026	Winner announced

ABOUT THE GIRAFFE

This campaign is to name a male giraffe calf born at Fossil Rim Wildlife Center on December 4, 2025. The calf's mother is Snorgie. The calf is healthy, thriving, and demonstrating normal developmental milestones for his age.

**Thank you for supporting Fossil Rim Wildlife Center's conservation mission.
Ready to participate? Visit fossilrim.org/nameourgiraffe to submit your name today!**